

# Americans Love Saving

And We've Got the Numbers to Back It Up



**A RECENT COUPONBOX.COM SURVEY SHOWS THAT 56% OF AMERICANS WOULD PUT THEIR TAX SAVINGS IN THE BANK**



**THAT'S WHY WE ANSWERED THE QUESTION, "WHICH 2016 PRESIDENTIAL CANDIDATE WOULD SAVE YOU THE MOST MONEY?"**

## TRUMP

Donald Trump's plan aims to cut taxes and government spending.

Income	Savings
~20,000	- \$410
~30,000	- \$440
~40,000	- \$1,160
~50,000	- \$2,510
~60,000	- \$4,020



**Average Savings - \$1,620**

## CLINTON

Hillary Clinton's plan aims to raise taxes and provide more public benefits.

Income	Tax Increase
~20,000	+ \$20
~30,000	+ \$10
~40,000	+ \$20
~50,000	+ \$20
~60,000	+ \$40

**Average Tax Increase - \$22**

## SANDERS

Bernie Sanders' plan aims to raise taxes and use them to pay for healthcare and education costs (approximately \$11,525 per year) resulting in net savings.

Income	Savings
~20,000	- \$9,945
~30,000	- \$8,415
~40,000	- \$6,955
~50,000	- \$6,015
~60,000	- \$4,005



**Average Savings - \$7,067**

If these tax policies were successful, what would you do with your savings?

[Let us know on facebook.com/couponbox](https://www.facebook.com/couponbox)

We Asked America  
What They Would Spend Their Tax Savings On  
This is what they told us:

I would...	% of respondents
save or invest it	40.67%
pay down my debt	15.33%
spend it on myself	8.92%
do nothing	8.42%
go on vacation	4.83%
buy gifts for my family	4.50%
buy a car	4.08%
make home improvements	3.75%
pay for my education	3.42%
give it to charity	3.25%
I don't know!	2.83%

[Note: Couponbox.com does not endorse any candidate, as we believe voting is a personal decision based on many factors, not only financial savings. Tax calculations are thanks to Vox.com and the Tax Policy Center and are based on married couples with two or more children.]

Sources

Images/illustrations: patrimonio designs ltd / Shutterstock.com

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