



GROCERY STORE PRICING SURVEY

Don't judge a book—or store—by its cover. In our analysis of more than 100 products in five different retail chains, we found that people's perceived notions of pricing were often untrue!

LOWEST VS HIGHEST PRICED ITEMS (PER UNIT OF MEASURE)

ALDI	Kroger	TRADER JOE'S	Publix	Walmart
Least Expensive	Least Expensive	Least Expensive	Least Expensive	Least Expensive
✓ Bacon	✓ Apple Juice	✓ Olive Oil	✓ Chicken Breast	✓ Ketchup
✓ Beer (Import)	✓ Ground Turkey	✓ Beer (Can)	✓ Hot Dog Buns	✓ Pork Tenderloin
✓ White Bread	✓ Honey	✓ Greek Yogurt	✓ Lemons	✓ Apple Sauce
✓ Shredded Cheese	✓ Ice Cream	✓ Wine (All Types)	✓ Unsalted Butter	✓ Canned Tuna
Most Expensive	Most Expensive	Most Expensive	Most Expensive	Most Expensive
✗ Orange Juice	✗ Chicken Breast	✗ Breakfast Syrup	✗ Coffee	✗ Carrots
	✗ Granola Bars	✗ Butter	✗ Potato Chips	✗ Green Tea
	✗ Wine (Cabernet)	✗ Canned Soda	✗ Eggs	✗ Mustard
	✗ Hot Dog Buns	✗ Rice	✗ Milk	✗ Potatoes

THE MOST EXPENSIVE CITIES TO BUY GROCERIES



TOP 12 MOST EXPENSIVE CITIES (BASED ON A MONTHLY BUDGET)	
1	New York \$440.37
2	Minneapolis \$414.60
3	Washington DC \$393.77
4	Seattle \$377.78
5	Philadelphia \$372.22
6	Chicago \$372.04
7	Boston \$361.93
8	Miami \$360.19
9	New Orleans \$355.51
10	Los Angeles \$348.18
11	Charlotte \$345.56
12	Denver \$345.22

BEER COST COMPARISON

IMPORT BEER

Aldi has the **best prices** for import beer at **\$0.99 per bottle**.

Trader Joes is the **most expensive** for import beer at **\$1.49 per bottle**.

WHICH WINS?

Trader Joes is the **most expensive for import beer** but the **least expensive for canned beer**.

Bottles - \$1.49 per
Canned - \$0.66 per

CANNED BEER

Trader Joes has the **best price** for canned beer at **\$0.66 per can**.

Kroger is **most expensive** at **\$0.97 per can**.

SAVING ON CHEESE

SLICED CHEESE

Kroger has the **better price** on sliced cheese at **\$0.44/oz**.

Publix is the **most expensive** at **\$0.46/oz**.

WHICH WINS?

Even though Kroger is cheaper on sliced cheese, **you could save up to \$0.15/oz** by buying the shredded at Publix, versus the sliced at Kroger.

SHREDDED CHEESE

Publix has the **better price** on shredded cheese at **\$0.39/oz**.

Kroger is the **most expensive** at **\$0.56/oz**.

SO WHICH STORE SAVES YOU MORE MONEY?

So, where can you go to save the most money in one grocery trip? We ranked the stores on the number of products where their listed price was the lowest. We found a few surprises – while some stores will save you money overall, you may not be getting the cheapest price on individual items.

Aldi's came in as the **best overall option**, saving you the most per shopping trip. **Trader Joe's**, however, ranked as the most expensive store, despite having thirteen items clock in at the cheapest. With many of their items being more expensive than the other stores, the average balanced out to **no savings at all**.

	66 lowest priced items	34.50% in average monthly savings
	6 lowest priced items	14.10% in average monthly savings
	9 lowest priced items	5.46% in average monthly savings
	6 lowest priced items	0.34% in average monthly savings
	13 lowest priced items	0.00% in average monthly savings



COUPONBOX.com

Pricing data collected from:
<http://www.numbeo.com/food-prices/>
<http://www.comparegroceryprices.org/>
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