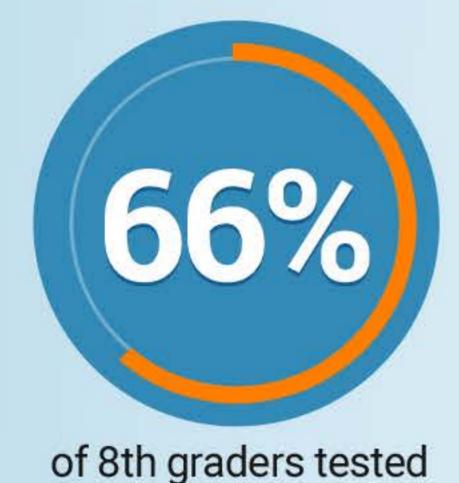
GRIM STATS ON THE STATE OF READING IN THE U.S.

PLUS 6 TIPS FOR PARENTS & TEACHERS FOR ENCOURAGING READING

The numbers tracking reading proficiency and engagement in the U.S. are grim.

But these statistics also offer a glimmer of hope, in the form of research-driven tactics that teachers and parents can use to improve students' reading scores and engagement.



"below proficient" in reading. Source: NAEP / nationsreportcard.gov, 2015



the U.S. is ranked 24th out of the 65 countries in the Program for International Student Assessment (PISA) Reading Literacy rankings.

Source: National Center for Education Statistics



have not read a book in the past year. Source: Pew Research, 2015



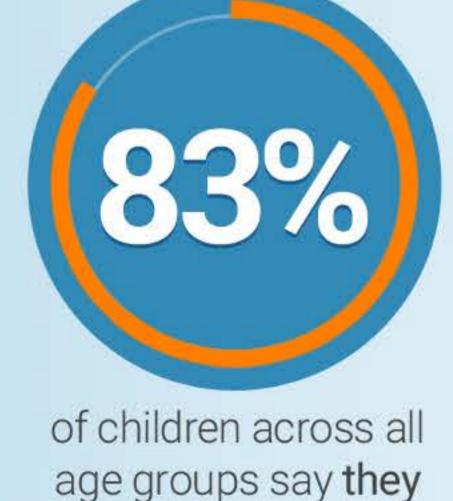
fewer than six books per year. Source: Source: Pew Research, 2014



don't read (27%) vs. 1978 statistics (8%) Source: Pew Research, 2015

TEACHERS AND PARENTS CAN MAKE A DIFFERENCE!

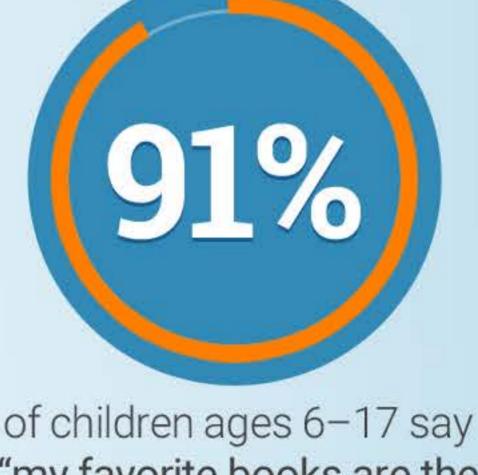
READ TO YOUR CHILDREN



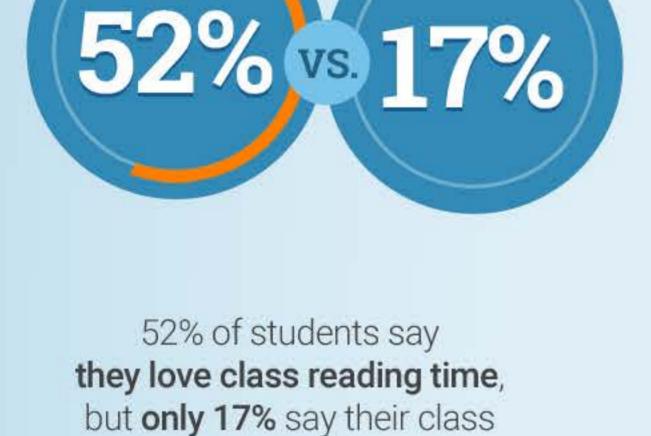
love when their parents read to them aloud. Source: Scholastic Kids & Family Reading Report

SET ASIDE READING TIME AT SCHOOL

LET KIDS PICK THEIR OWN BOOKS



"my favorite books are the ones that I have picked out myself." Source: Pew Research, 2015

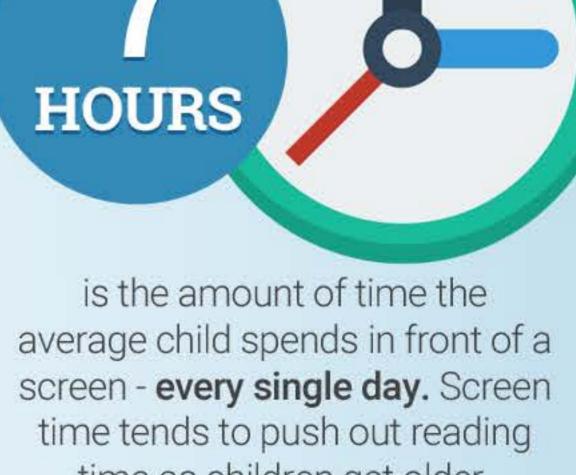


READ BOOKS YOURSELF!

does it every day.

Source: Scholastic Kids & Family Reading Report

LIMIT ELECTRONIC DEVICES



time as children get older. Source: American Academy of Pediatrics MAKE 'EM LAUGH!



70% of kids aged 6-17 say they want books that make them laugh. Source: Scholastic Kids & Family Reading Report

ADDITIONAL READING AND SOURCES: HTTP://WWW.SCHOLASTIC.COM/READINGREPORT/KEY-FINDINGS.HTM HTTP://WWW.PEWRESEARCH.ORG/FACT-TANK/2015/10/19/SLIGHTLY-FEWER-AMERICANS-ARE-READING-PRINT-BOOKS-NEW-SURVEY-FINDS/

HTTP://WWW.THEATLANTIC.COM/BUSINESS/ARCHIVE/2014/01/THE-DECLINE-OF-THE-AMERICAN-BOOK-LOVER/283222/

HTTPS://WWW.AAP.ORG/EN-US/ADVOCACY-AND-POLICY/AAP-HEALTH-INITIATIVES/PAGES/MEDIA-AND-CHILDREN.ASPX



SAVE UP TO 50% OFF YOUR FAVORITE BOOKS